

T.A.O. NEWSLETTER

Quarterly Company Newsletter



IN THIS ISSUE

HIGHLIGHT: P.1 Textile & Footwear Market trend 2021

PRODUCT&SOLUTIONS: P.2 T.A.O. Total solutions provider of Industrial printing and decoration

T.A.O. NEWS : P.3 "UNAXOL" Water-based Lacquer Workshop for T.A.O. employees

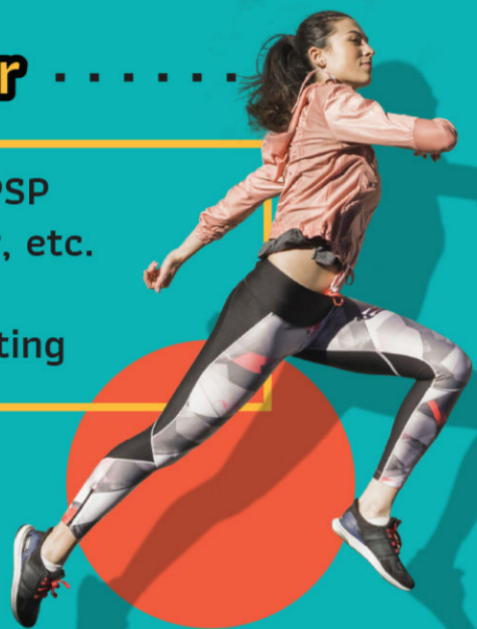
Highlight

Textile & Footwear Market trend 2021

Textile & Footwear Segmentation >>>>>

Sportswear

Ink Product : TPX, TPSP
Substrate : Polyester, etc.
Application : Inside tagless, Outside printing



Underwear

Ink Product : TPX
Substrate : Spandex, Cotton, Nylon
Application : Tagless



Casual wear

Ink Product : TPX
Substrate : Cotton
Application : Inside Tagless



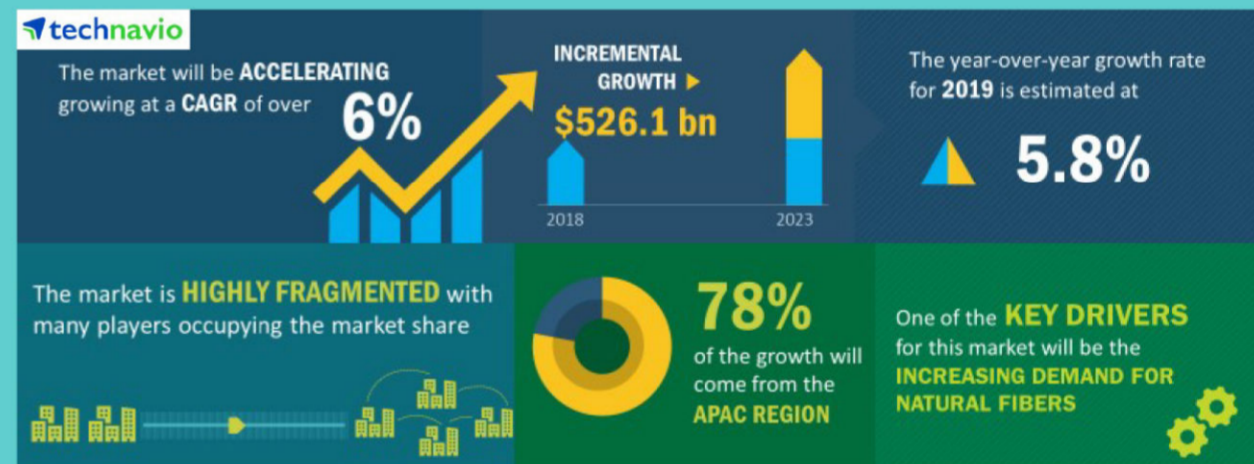
Footwear

Ink Product : TPX
Substrate : EVA Foam, Polyester
Application : Sockliner, Upper, Midsole, Plug-in



Designed by cookie_studio, mrsiraphol, wayhomestudio, awpixel, Racool_studio - www.freepik.com

Textile and Footwear are key markets for T.A.O. Bangkok Corporation Ltd., due to our proficiency and service experience, continuously supporting our customers in this Industry over the past 10 years. These markets have been continuous growth in Thailand and Vietnam. Although there has been a slowdown during the COVID-19 outbreak this year, the direction is still positive. According to the research, the global textile market is expected to decline from \$673.9 billion in 2019 to \$655.2 billion in 2020 at a compound annual growth rate [CAGR] of -2.8%. The decline is mainly due to economic slowdown across countries owing to the COVID-19 outbreak and the measures to contain it. The market is then expected to recover and grow at a CAGR of 7% from 2021 and reach \$795.4 billion in 2023,^[1] and another survey also sees the potential of growing trend.^[2]



References [1] ResearchAndMarkets.com [2]Global Textile Market 2019-2023

There are 2 main segmentations for this market. Presently there are more tag-less or label-free clothes by many leading brands, instead of sewn-in label due to the comfort for the skin, as well as durability and flexibility. Pad Printing solution stands out to be the most efficient lean method and is also environmentally friendly.



>>>>> Textile

In coming years, the new direction will be "Outside pad", which is pad printing outside the shirt. This technique is very promising. Currently we are testing, analyzing and developing the best solution, with maximum efficiency to suit our customers needs. Outside pad printing can be applied to a variety of substrates. For example, printing on colorful fabric.

Sample of 'Sunday' fabric

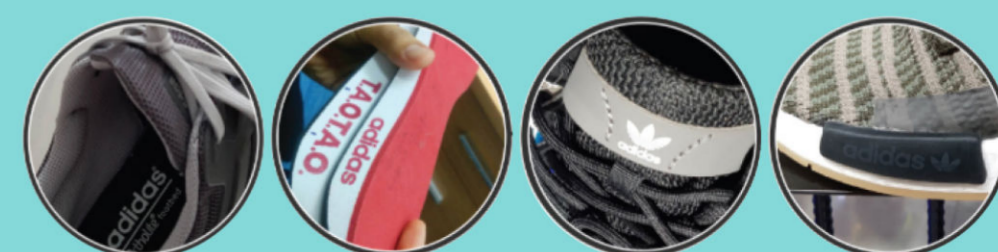
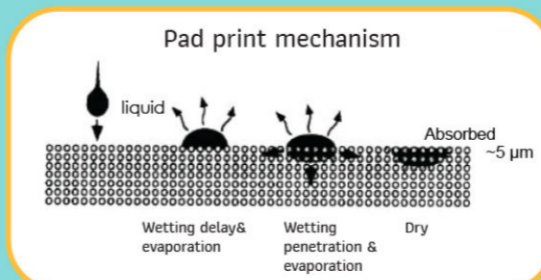


- Printing details:
- Cotton, printing for children's underwear
 - Plate depth 30-40 microns
 - Print the 1st layer with TPX 970 White for 1 hit
 - Print the text with the color matched color with fluorescent pigment, for 1 hit



>>>> Footwear

Furthermore, we have been developing pad printing processes for footwear, cooperating with our Vietnamese customers. The parts that we currently pad print include the sock-liner and midsole. Under development are other parts of the outside of the shoe including the upper and tongue of the shoe. Our aim is to offer pad printing solutions which fulfill our customers requirements in terms of value, quality and efficiency, as well as requiring less production time than other printing processes.



T.A.O. Products and Services for Industrial Printing and Decoration



T.A.O. Bangkok Corporation Limited is a one-stop service provider for Industrial printing and decoration solutions in Thailand, Vietnam, and neighboring countries such as Cambodia, Malaysia, Indonesia, Myanmar, Laos. As a consultant, we analyze the needs of our customers, provide product presentation, product testing, product training, and after-sales service to meet the customers' needs to full efficiency. Our highly qualified team, coordinates and works closely with customers, providing understanding and professionalism to enable prompt and efficient services to the customer.

Our company has been operating in Thailand for 27 years and over 9 years in Vietnam. Trusted by more than 18 of the world's leading manufacturers of 300 products, as their authorized distributor and are recognized by both local and international customers.

Business overview of 2020 and Direction for 2021

With the situation of the COVID-19 epidemic, causing economic stagnation over the world, including Thailand, we are operating our business with strength through learning and adaption in order to consistently continue to provide high quality services to our customers. Although traveling to meet customers in foreign countries has been restricted, we are using other means of communication for meetings, and continue to provide training to clients smoothly and efficiently.

From this year's overview, we still see a positive direction for the textile, electronics, packaging industries, both in Thailand and Vietnam despite contraction during lockdown due to COVID-19 outbreak in Thailand in mid-2020.

For 2021, we will be focusing on all industry groups by providing information, knowledge, technical support of our products to help customers gain confidence and meet all their needs.

Industries that we distribute products and services

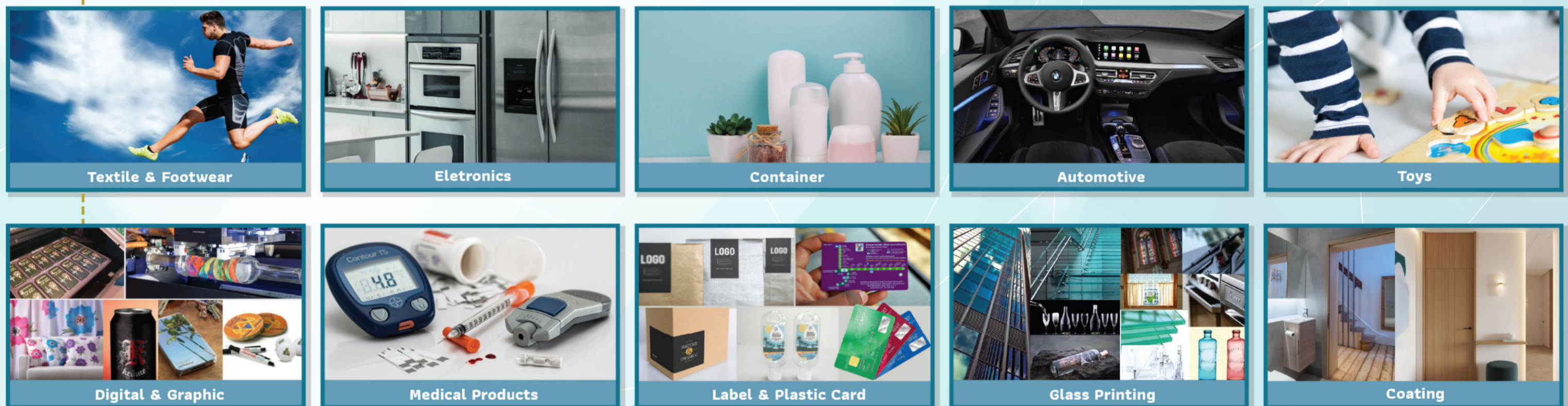
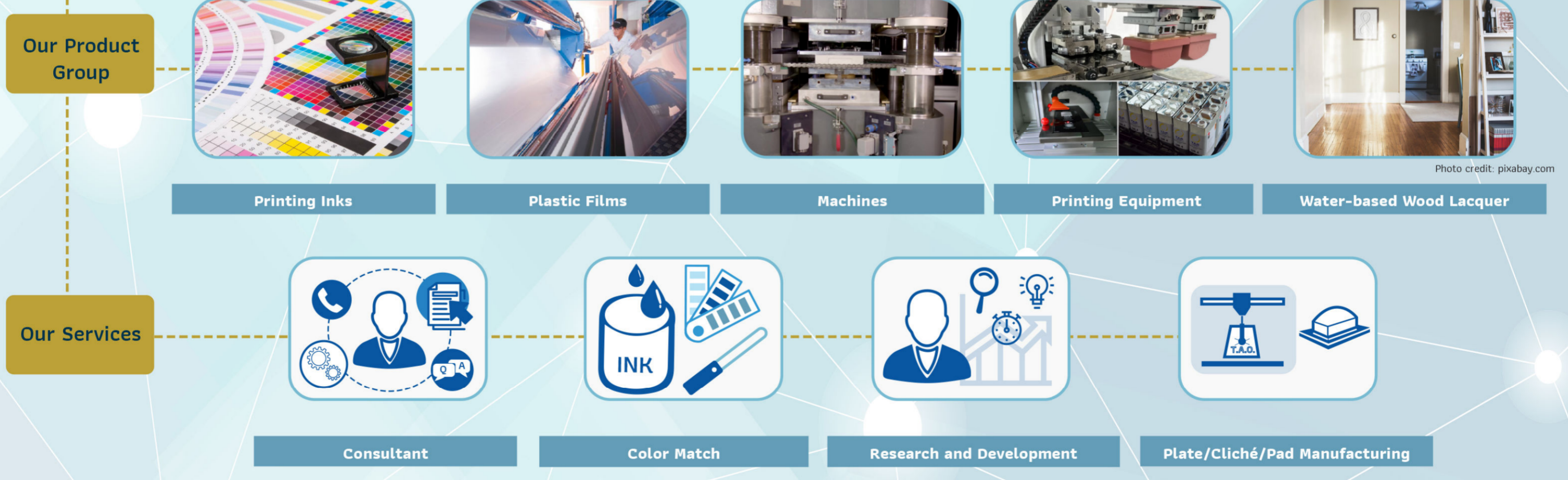


Photo credit: www.dezeen.com, www.freepik.com, Cleyder Duque from Pexels, macrovector / Freepik, rawpixel / Freepik, pixabay.com, creativeart/ Freepik,



We are certified with ISO 9001:2015 for Distribution of Plastic Films, Inks, and Color Matching – Certificate Number 27996/A/001/UK/En. The Company strives for continuous development with a professional team and customer service focus for utmost satisfaction.

Please feel free to contact us at info@taobangkok.co.th to get the consultation of products and services for Printing and Decoration.

“UNAXOL” Water-based Lacquer Workshop for T.A.O. employees



T.A.O. Bangkok Corporation Limited organized a workshop “Wood Coating Techniques” by Technical Department of Unaxol water-based wood lacquer. The objective was to educate participants regarding know-how relating to mixing colors and spray painting wood techniques. The participants were mostly from the Quality Control Department and other related departments. From this workshop, they would be able to perform their jobs more efficiently. The workshop was provided by Khun Surasit Kongsookbavorndit and Khun Somsak Saengrod, the specialists in water-based wood coating of T.A.O. Bangkok Corporation Ltd.

During the workshop, the participants learned about the color mixing and dying processes including how to prepare the wood surface before starting to paint and/or spray, as well as how to spray properly onto wood panel. All participants put the techniques into practice and were able to create good works, demonstrating that they understood how to apply the products well. With this knowledge, they will be able to guide customers through the steps and methods of preparing wood surface and correctly coating onto wood.

The workshop was held on 26th and 27th November 2020 at Fl. 1 of Warehouse Building II, T.A.O. Bangkok Corporation Ltd.



Credit Photo: Background photo created by tirachard - www.freepik.com



T.A.O. Bangkok Corporation Ltd.
Your trusted partner.

Headquarter: Bangkok, Thailand
Vietnam: Hanoi, Vietnam
Ho Chi Minh City, Vietnam



Please advise us your interested topics or any comments to:



info@taobangkok.co.th



www.taobangkok.co.th